

Copywriting Fee Schedule for Video Content

This fee schedule is designed for collaboration with videographers and content producers. It outlines pricing for various types of video scripts based on length and service level.

Three service tiers are available:

- Basic: Outline only
- Standard: Full script
- Premium: Script + CTA + Edits + Variations

Final pricing may vary based on complexity, research, or turnaround time. All pricing is customized

Video Length & Type	Basic (Outline Only)	Standard (Full Script)	Premium (Script + CTA + Edits)
Mini-Shorts (30–60 sec): TikToks, Reels, IG Stories	\$150–\$250	\$250–\$400	\$400–\$600
Short (1–3 min): Ads, Intros, YouTube Shorts	\$300–\$450	\$500–\$1,000	\$700–\$1,300
Mid-Length (4–9 min): Product Demos, Explainers, Training	\$800–\$1,200	\$1,200–\$3,000	\$1,800–\$3,500
Long (10–20+ min): VSLs, Webinars, Documentaries	\$1,500–\$3,000	\$2,500–\$10,000	\$3,500–\$15,000+

Volume discounts are available for ongoing projects, script packages, or retained services.

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